Beacon360°

One Service
A Complete Continuing Education Solution

When it comes to Continuing Education, BeaconLive leaves no stone unturned. Beacon360 is a highly configurable content development & management solution, designed to meet your specific needs – from start to finish!

Live Event Management

Select either self-managed or full-service events to deliver your content across any device to an audience of any size. No hassle. No downloads. No service issues. Plus, access to reliable analytics to help you measure the success of your virtual event.

- Webinars & Webcasts
- Self-Managed or Full-Service
- Mobile and Tablet Friendly
- Scale to 10,000 + Attendees

Continuing Education

Beacon360 was designed as "One Service" – a complete Continuing Education Solution. We help our CE and eLearning customers manage all of the requirements set by the accrediting bodies, eliminating hours spent on administrative and tracking tasks.

- CE Centric LMS
- Accreditation Tracking & Referral Services
- Certification Support, Delivery & Management
- API Integration

Event Services

Partner with our dedicated Event Services Team and BeaconLive will assist in the production and execution of your events. From event creation, through the live delivery, to final reporting and analysis, our team is available to support you at every stage of your program.

- Event Creation & Design
- Promotion & Reminders
- Event Moderation & Operation
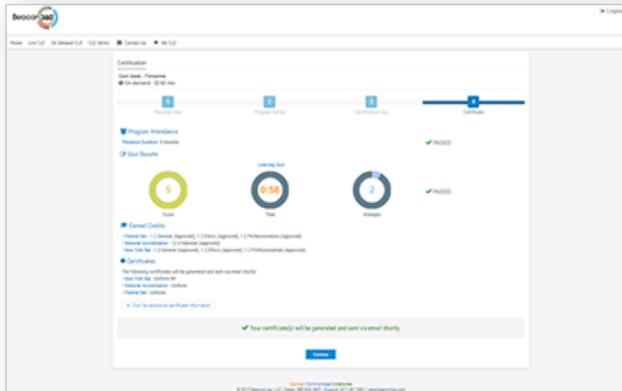- OnDemand Creation, Editing & Reporting

Media Management

BeaconLive's media management tools enable the creation of custom catalogs, allowing for unlimited delivery of your online content to your virtual audience – anytime, anywhere and from any device.

- Program Creation & Course Management
- Custom Catalog Creation
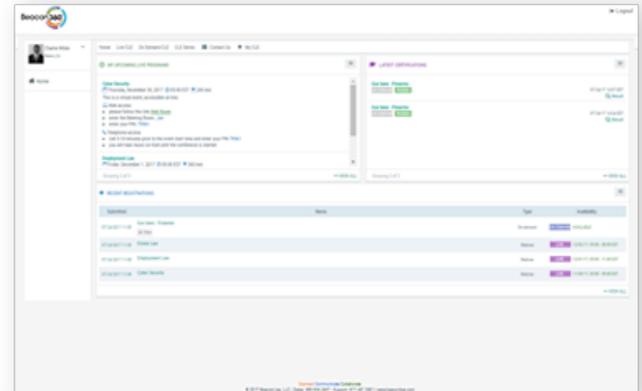- Commerce & Sponsorship Support
- Complete Analytics

Effortlessly Manage CE Programming with Beacon360

The Beacon360 platform is designed to empower CE providers to easily organize, launch and automate virtual events. Leverage the fully customizable Beacon360 Dashboard and Workflow tools to wow your Continuing Education customers with the ultimate in user experience and streamline your entire event attendee process—from registration to final certificate delivery.

CE Workflow

User Profile

Beacon360 Benefits

- Expand Markets
- Generate Leads
- Retain Clients
- Train Employees
- Serve Members
- Simplify Workflows
- Consolidate Vendors
- Reduce Costs
- Scale to 10,000+ Attendees

About BeaconLive

Having served the Continuing Education industry for many years, BeaconLive offers a trusted and fully customizable content delivery platform that meets the pre, live and post presentation needs for both CE and marketing professionals. Whether you're creating and launching virtual events or building a marketing program to promote your organization, BeaconLive's cloud-based solutions will help you create the professional experience your viewers deserve – from start to finish. Plus, our platform scales to accommodate audiences of ANY size, and our Developer's Portal provides access to APIs, enabling seamless integration with your data management and marketing automation systems.

Contact Us Today to Learn More about Our CE Solutions!

www.beaconlive.com **|** +1 (866) 638-2907 **|** 🐦 @BeaconLive