Full Service or DIY?

Most webinar providers offer a standard selection of services, with the option for DIY or Full Service being the biggest differentiator. Consider the factors below before choosing a platform.

	Self Serve / DIY	Full Service Platform
Software Download Required	Yes. be prepared to have issues around this	Most vendors won't require any downloads
Mobile Compatibility	✓	✓
Support System	Basic, online	Yes, comprehensive
User Friendly	✓	✓
Supports Registration	Varies from vendor to vendor	✓
Supports Recording	Basic, no editing	Yes, comprehensive
Enduring Capabilities	Basic, save recording online	✓
Customization	Minimal	✓
List of Attendees	✓	Yes, comprehensive
Pre/Post Tests, Evaluations	✗	✓
CE Certificate Delivery	✗	Varies from vendor to vendor. BeaconLive has this capability.
On-Demand	✗	✓
Customized Registration Page	Minimal	✓
Attendee Login Time, etc.	Only if live	✓
Live Support Team	✗	✓

Preparing to deliver a webinar can be a daunting task as there are so many elements that go into an event to ensure its success. A fully managed solution is often the best and most professional option if you are still unsure on what approach to take. Contact BeaconLive at **866.638.2907 or visit beaconlive.com** to learn how our Event Services Team can facilitate every detail throughout the lifecycle of your event.