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BeaconLive chooses ThinkEngine Networks' VSR1000 Media Server for their Audio & Event Conferencing Applications

Melrose, MA - July,15 2007 - BeaconLive, a leading provider of Event, Web and Reservationless Conferencing, announced today that they have chosen ThinkEngine Networks' VSR1000 Media Server as the platform for their Collaboration applications.

BeaconLive's main focus is the combination of technology and quality customer service for their conferencing services. One of the important aspects of their success has been the customization of their application for each customer. Beacon's original conferencing applications had been developed on Intel/Dialogic hardware, but as their business continued to grow, they found they needed a media server that would help scale the business and be easily customized.

“The VSR1000 is an exceptional media server with the tools we need to easily customize call flows and manage our customer's individual environments”, said John Duplin, President and CEO of BeaconLive. “The ThinkEngine team has worked very closely with us to help us migrate to the VSR1000, and we firmly believe this platform will allow us to focus more time on our customer's experience, without worrying about how to implement changes in our old environment.”

BeaconLive's commitment is to deliver easy-to-use and cost effective quality services across each and every one of their products. By moving to ThinkEngine's VSR1000 Media Server, they will continue to advance and become leaders in the industry.

About BeaconLive:

Headquartered in Melrose, MA, BeaconLive is a single source provider of conferencing solutions and collaboration technology for Event, Web and Reservationless Audio Conferencing and Customized IVR Applications. Through the use of high end conferencing technology, BeaconLive enables its customers to communicate more efficiently and effectively with their constituents.

About ThinkEngine Networks:

ThinkEngine Networks is a leading provider of TDM and IP capable conferencing bridges and media servers. The VSR1000 includes both TDM and IP interfaces as standard equipment and is capable of processing 968 simultaneous sessions in a compact 1U platform. The NEBS 3 certified platform has been deployed by customers to implement reservationless conferencing, prepaid calling, and IVR applications. The company's CX Series - Exchange Network Media Servers, are a cost-effective and highly scalable family of carrier-class media server platforms. They deliver advanced network media solutions in VoIP networks as well as in traditional AIN and TDM circuit switched and mixed network environments. ThinkEngine is a disruptive force in the marketplace - drastically reducing the cost of implementation while giving customers a migration path from TDM to VoIP. For more information about the company, visit <http://www.thinkengine.com>.